



Deutsche Botschaftsschule
Addis Abeba

German Embassy School

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JOB ADVERTISEMENT

THE GERMAN EMBASSY SCHOOL ADDIS ABABA IS LOOKING FOR A CONSULTANT FOR MARKETING AND WEBDESIGN

Tasks

- Development of a Corporate Design for all of the school's communication channels
- Websitedevelopment / Webdesign

Qualifications

- Professional experience and proven knowledge in marketing and/or information and communication technology or graphic design and knowledge of common graphic design softwares
- Professional user of Adobe Photoshop and Illustrator, FIGMA or equivalent
- Enhanced skills in Search Engine Optimization with know how in schema.org, content marketing, analysis and insight as well as clear understanding of best practice tactics
- Very good knowledge of the English language, knowledge of the German language is an advantage
- Usage of your own device (and software) is encouraged

Benefits:

- Appropriate payment according to qualifications and professional experience
- Local consultancy contract for 2-3 months

Starting date: ASAP

Scope of work: Consultancy

Application: Please send your application documents (cover letter, CV, references) by email to hr@dbsaa.de

Application deadline: 15.05.2023